Reviews

This book is definitely worth getting. It usually will not price too much. Its been printed in an extremely simple way in fact it is only right after i finished reading this publication where basically altered me, modify the way i think.

(Avery Daugherty)
Case Studies Cocktails (Paperback)

Manhattan Prep Publishing, United States, 2011. Paperback. Condition: New. Original. Language: English. Brand New Book. Case Studies Cocktails is an indispensible guide for newly-admitted students and first-year MBA candidates who want to make the most out of their experience—and their investment—in business school. After all the hard work on your application, you’re finally in to business school. Now what? The acceptance letter is just the beginning of your MBA experience. Even before classes start, you’ll face all kinds of new challenges: financing your degree, readjusting to homework, schmoozing recruiters. Now you can turn to this book, produced by Manhattan GMAT—one of the leading names in GMAT preparation—to ready you for the challenges you’ll face as a newly-minted MBA candidate. Case Studies Cocktails will be your go-to guide as you prepare to enter your MBA program and throughout your time at b-school. The authors—MBAs themselves—have drawn on their own experiences and interviewed current students for the inside scoop on every aspect of b-school, from telling the boss you’re going back to school to balancing wine and cheese in one hand while networking. The result is both a handbook for the social side of school and an academic primer on the material you’ll have to master. The book even includes a glossary of need-to-know jargon, so you won’t feel lost when classmates start slinging around acronyms.

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